



WORLD
ECONOMIC
FORUM

TopLink

The World Economic Forum's digital collaboration and knowledge platform

A trusted space for peer-to-peer interaction, exclusive to Forum members and constituents, TopLink provides mobile access to a vast global network, enhances Forum event participation and connects new trends and insights in one digital space.

Enrich your engagement with the Forum and use TopLink to:

Connect with the foremost community of global leaders

- Find and message your peers in a secure environment to build your own network
- Share news and interact with your communities
- Use digital matchmaking services to create new connections (forthcoming)

Establish and develop ideas with your peers

- Collaborate with leaders to explore critical issues and co-design Forum activities
- Use dedicated, private spaces to support your participation in Forum projects
- Create collaboration spaces where you can introduce and develop your own ideas

Enhance your events experience

- Participate in live sessions remotely and access them on demand year-round
- Use dedicated, private spaces to prepare for speaking engagements
- Explore interactive programmes; manage your agenda and sign up for sessions

Keep abreast of new trends and insights

- Discover new ideas and discuss critical issues with the world's leading experts
- Investigate Forum data sets and benchmark economies' performances
- Explore the breadth of the Forum's knowledge and map interconnections to understand trends (forthcoming)



Activate your account

- Visit <https://toplink.weforum.org> to login. Download the TopLink Events app at <http://wef.ch/m>
- Your username is your email address
- Set your password when you visit the site for the first time

Begin to explore

- View your Forum engagement on your personalized homepage
- Follow topics and other activities of interest
- @mention other users in your posts to catch their attention

Customize your profile

- Share your expertise
- Set up email digests for items you follow
- Manage your account settings and add your assistant's email address